

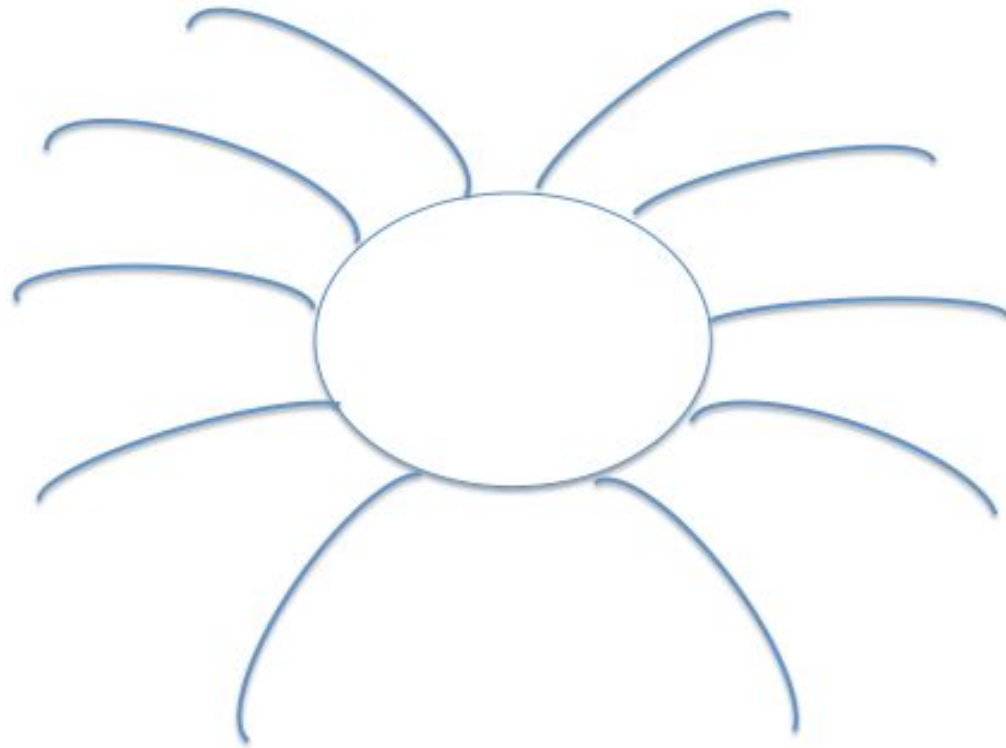
Mind Map is for you if...

- **Have value to offer but don't know how**
- **Have in idea but keep procrastinating**
- **Want a clear plan before acting**

What's Possible...

- **De-clutter your mind to moving forward with your valuable ideas**
- **Get ideas out of your head into fun actions**
- **Disempower the voices that hold you back and empower your offers of ideas, products and services**

Let's Play!

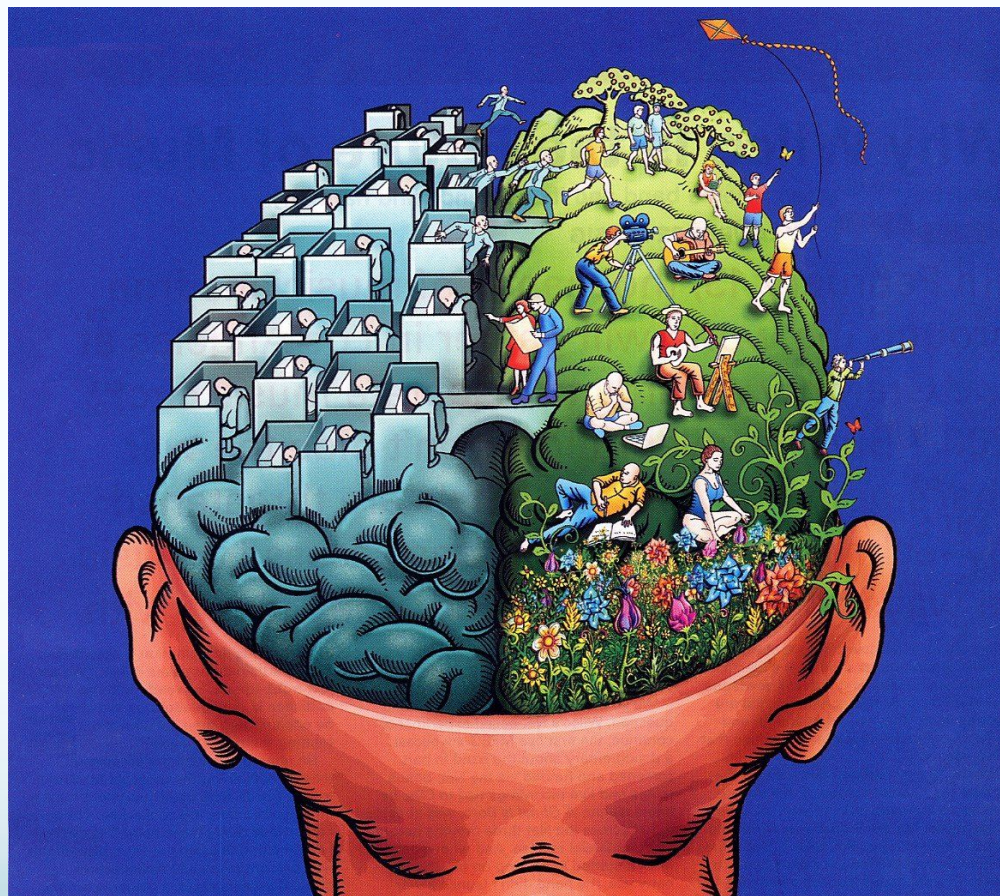


What is Mind Mapping?

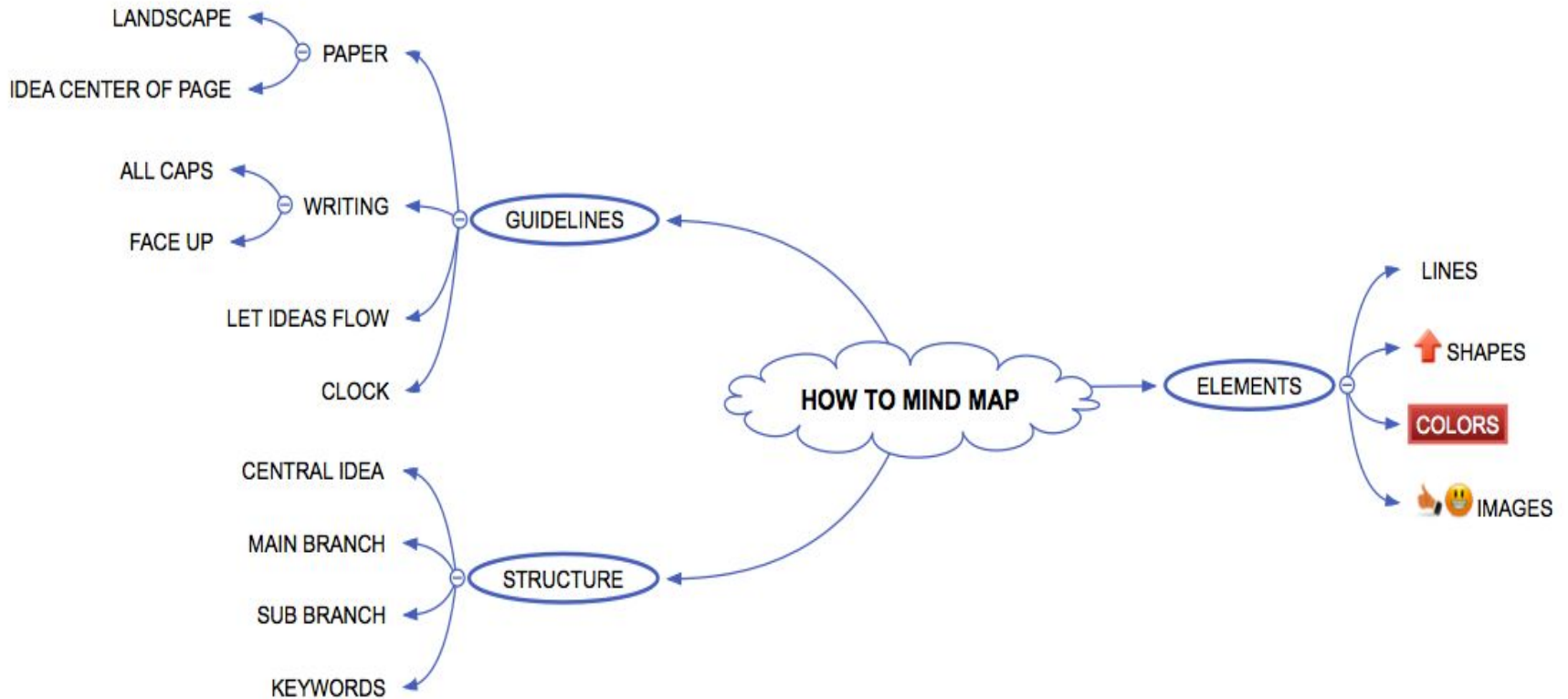
- “Diagram to represent words, ideas, tasks, or other items linked around a central keyword or idea”
- “Diagram used to visually outline information”



Improves Thinking



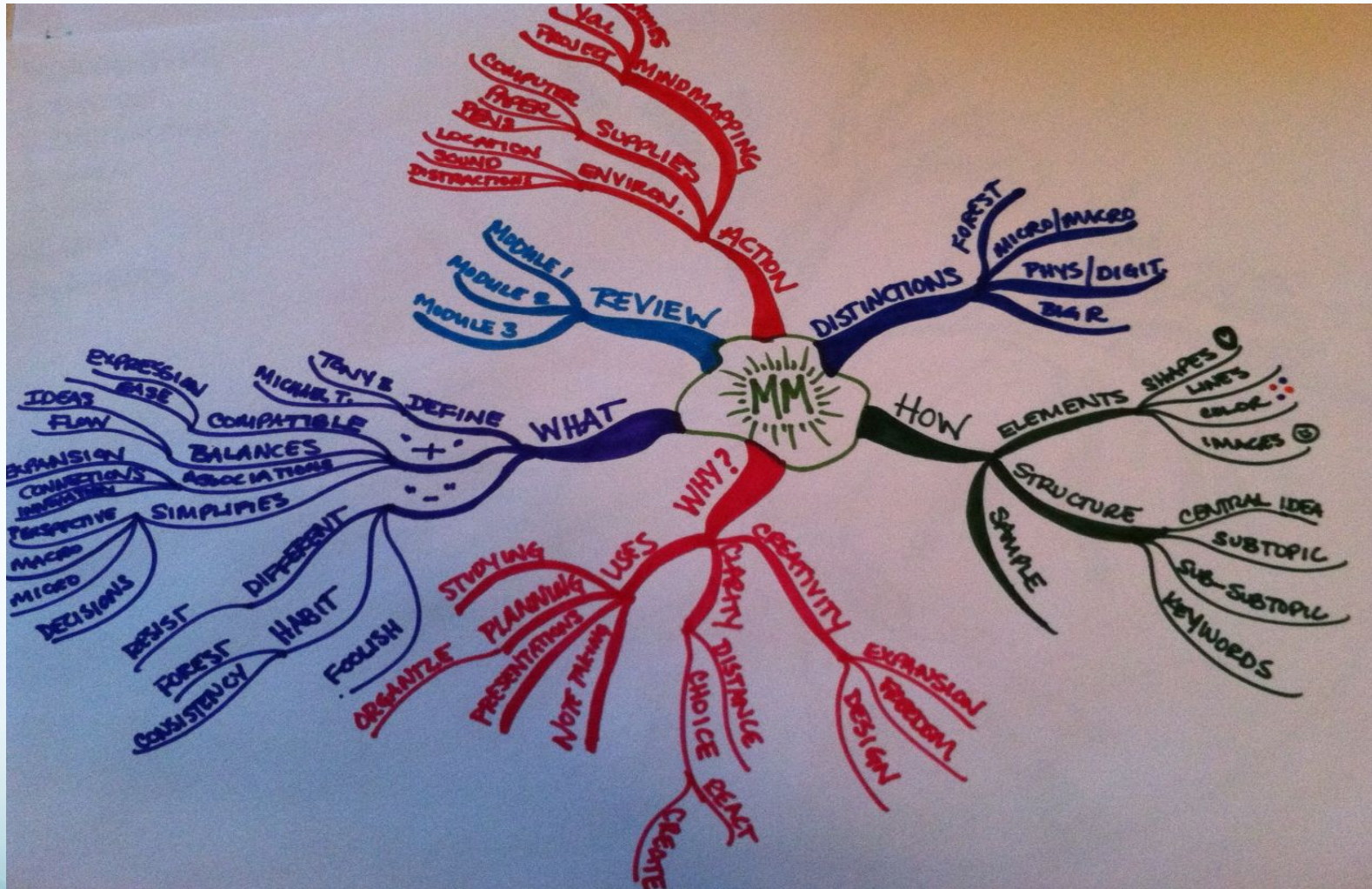
How to Mind Map



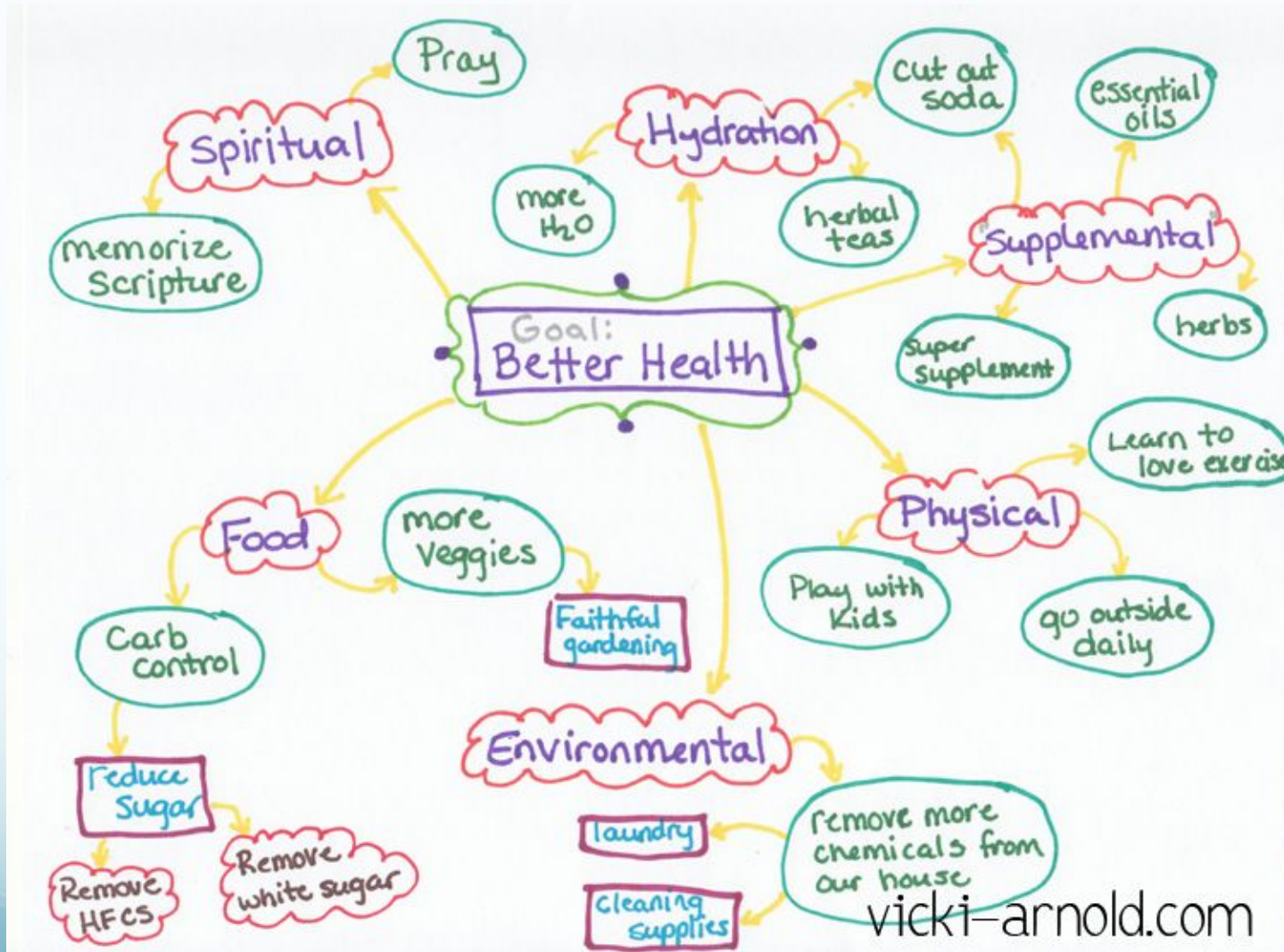
Examples – Mind Maps



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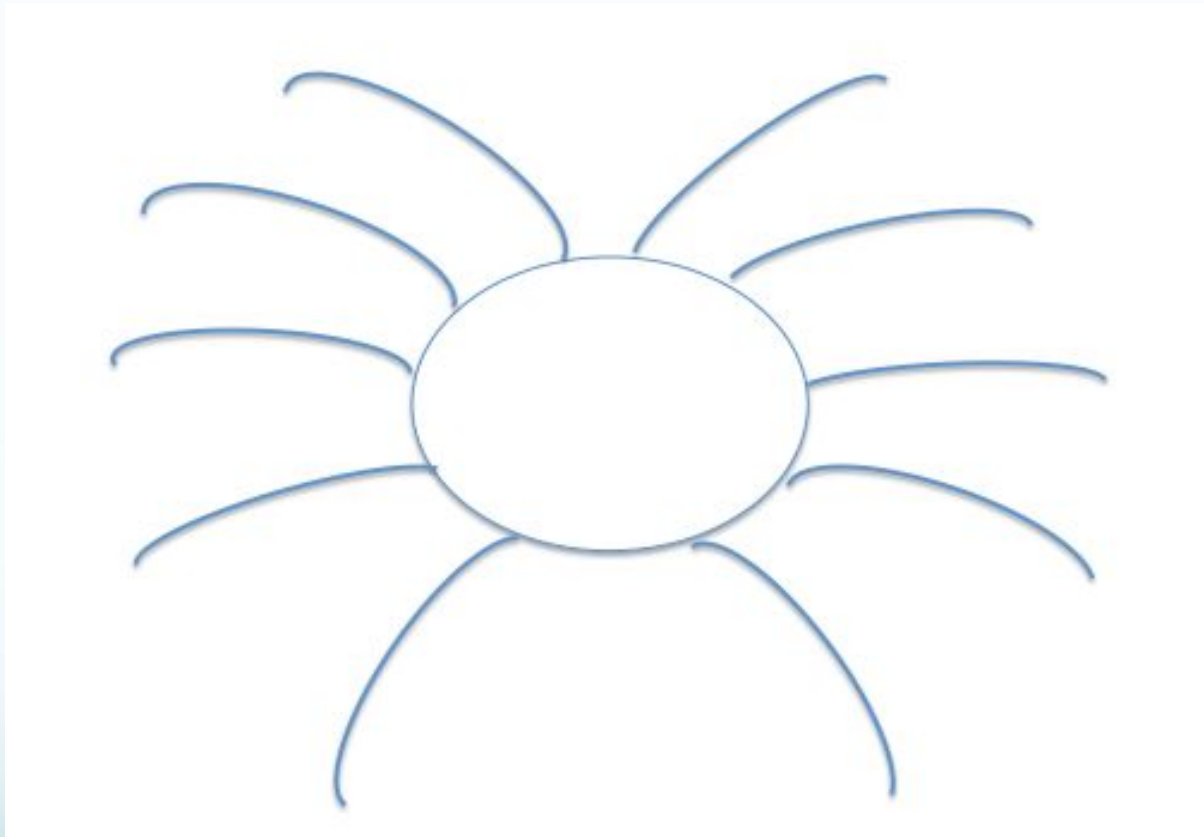
Examples – Mind Maps



The Challenge is...

- Distilling the information down to find the “gold”
- Seeing the underlying structure
- Finding the flow

Revisit



Find the MM Theme

- What are the recurring words or concepts?
- How can you group items into broader concept?
- What are the 3-5 key sub-ideas of your central idea?

Start to Play

- **Be Patient!!!**
- **Version 1 is better than version none**
- **1st draft is not a work of art (messy is OK)**
- **Explore your ideas freely, no filters, no censors**

This is about you...

What is your purpose or goal?

- **Supplies, resources**
- **Be curious, explore**
- **Do not edit ideas**
- **Create misc branch for those unrelated ideas**
- **Use KEYWORDS**
- **Keep everything on 1 page**

Questions...

- What is your key idea (central purpose)?
 - Start center of page
- What are the 3-5 key main ideas of the central idea?
 - The main branches
- Drill down – what are the 3-5 key sub ideas of this?
 - Sub Branches
- Can you group items together in a broader concept?