

THIS MONTH'S
MASTER MIND COVERS
BRAND SYNCHRONIZATION
AND IS
HOSTED BY
COACH ANGELINA WAGNER

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BRAND SYNCHRONIZATION
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### ANGELINA WAGNER

## BRAND SYNCHRONIZATION

With Coach Angelina Wagner

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BRANU DESIGN LOGO MARKETING VALUE TRUST DENTITY

www.youhavegotthepower.com

# WHAT IS ITS

Brand synchronization is a business organization method that touches every area of your business and ensures that it is in sync.





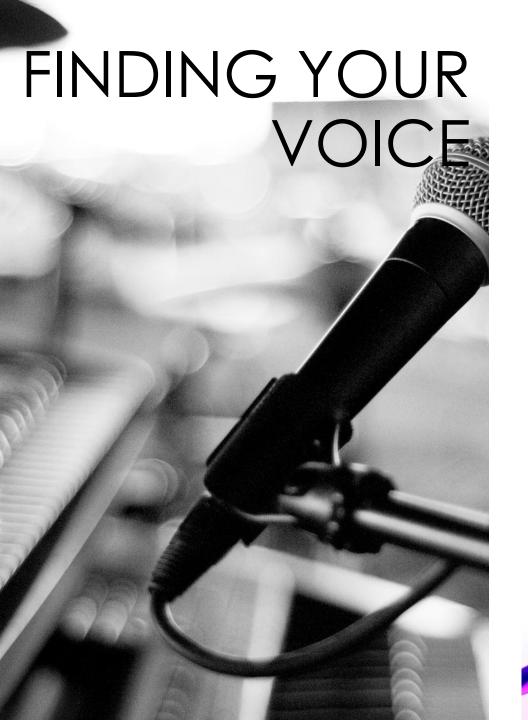
# Why Does It Matter?

Having a clear and concise voice, vision and values ensures that your business is built and runs on a solid foundation.

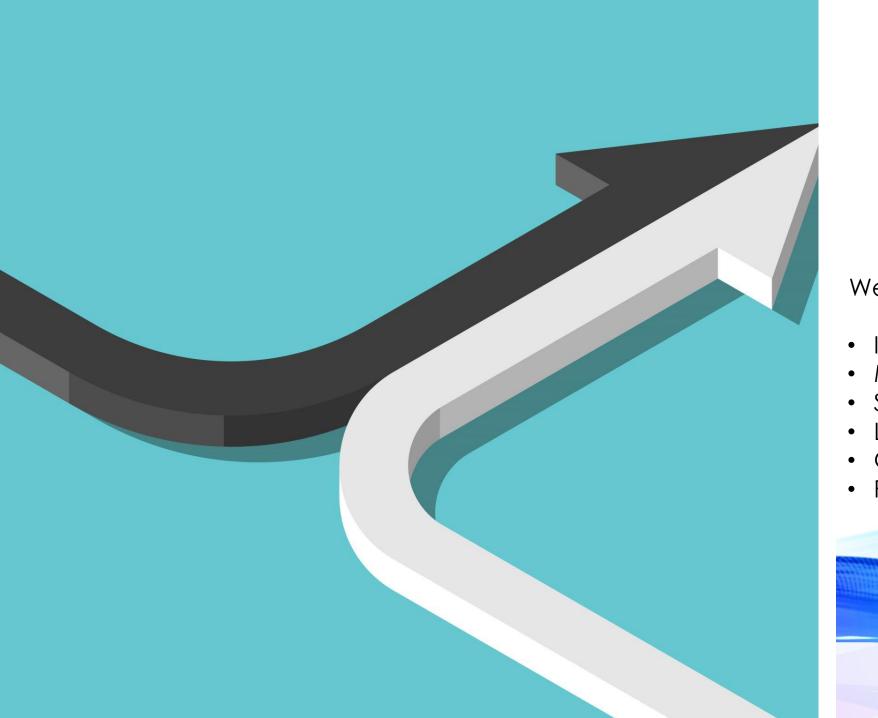


#### Solid business foundations are built on >

- Vision/story (why this product or service)
- Clear core values (What you stand for and why)
- Research (understanding of your market)
- Mission/Goals (overall goal for your business)



Take a look at your values as a person and See how those translate within your business.



#### SYNCHRONIZING IT

Now that we know what your values, voice and story is.
We will synchronize it on every level.

- Internal/external documents
- Marketing
- Social media posts
- Logo
- Goals
- Products





## SUCCESS!

You jump in with both feet and float on up to success.



## THE END