

Elena Pezzini, Ph.D.

elenapezzini@gmail.com +1 323 842 1906 mobile <https://www.linkedin.com/in/drpezzini>

OBJECTIVE: CEO of coaching corporation and Doctor in Applied Organizational Psychology, high-tech Master-level Executive Coach, Trainer and Consultant, seeking to continue to empower businesses to achieve their financial goals. Expert in: Project Management, Public Speaking, Sales Conversion, High Accountability, Team Leadership Building, Personal/Self & Business development, Resilience, Feedback, Productivity, Change, Management, Hiring, Inspiration, Motivation, Execution, Allyship, Culture, Trust, Presence, Belonging, Balance, Collaboration, Alignment, Hybrid Team Performance Review, Happiness, Promotion, Mentoring, and more.

Bilingual in English and Italian. Dual Citizen: USA & EU.

EXPERIENCE

Chief Executive Officer, You Have Got The Power, Inc., Global 2007 – present
Manage corporate Fortune 100, Government, and non profit coaching and training programs. Coach hundreds of thousands of individuals, groups, senior coaches and super-achieving clients, from age 13 to 94, from 180+ countries, to achieve their desired career results. Create interactive coaching curriculum and modules, to train business owners on how to support team and client goals. Deliver seminars, webinars, courses, e-courses, events, workshops, boot-camps, and retreats, throughout 5 continents. Consult, advise, mentor & coach executives, entrepreneurs, board members, University graduate students and PostDoc scientists, Professors and Chairs. Supervise 500+ coaches.

Business & Career Coaching/Mentoring

- Brought hundreds of C-Suite **Amazon** executives, to their next big level promotion, by creating forward movement, with powerful, intentional and purposeful choices and self-discovery, in 12-24 months or less
- Coached tens of writers into becoming **New York Times'** bestselling authors and tens of speakers into **Ted Talks** status
- Utilized all 20 different coaching methodologies I mastered, to successfully acquire and merge global **IBM** teams
- Used cutting edge, effective techniques, including neuro-linguistic programming, and emotional freedom and intelligence, for work life balance at **Dell**
- Hosted 500 **YouTube** sessions to coach hundreds of thousands of individuals and groups through change management
- Led business and finance coaching programs, for with tens of thousands of individual employees at **American Express**, to quintuple client satisfaction
- Conducted tens of thousands of live and online DEI and Belonging training internationally, using the latest technologies, including video webinar conferences, at **AirForce** and **Federal Aviation Administration**
- Oversaw a dozen of investors and shareholders to speak alongside executives at **BlackRock**
- Drove hundreds of mastermind programs with **Oscar** winning **Hollywood** celebrities, and **Broadway** performers at **Universal Studios** and **HBO WarnerMedia**, so they could land their next multi million dollar movie and show and formulated coach training for their world top voice experts, resulting in 1000% revenue growth
- Drew and delivered specialty coaching on topics including navigating Uncertainty, working Parent, supporting others in Grief, career Growth, well-being Habits, Nutrition, Sleep, Diversity Inclusion, Communication Effectiveness, High Stakes conversations, Presenting with confidence & more for **Amway**, **Market America**, **Avon** and **Herbalife**
- Taught tens of thousands of **Stanford** students, faculty, and board members about Business Psychology, Coaching and Positive Psychology, Consumer Behavior, Psychometrics & more, to strongly impact the

marketplace and workforce

- Designed multilingual speaking and coaching programs to bring **Salesforce** shareholders, stakeholders, and executives revenues into multi-billions
- Provided consultations to startup businesses, that were later acquired by **Facebook/Meta**, going from \$0 to 975M revenue and more annually
- Chaired, as a board member, 50 individuals in effective communication & business skills, transforming them from unemployed students into #1 multi-million dollar real estate and business brokers at **Berkshire Hathaway**
- Guided 8 fine artists to develop designs and masterpieces for **Royal** families
- Transformed 15 youngest Internet Marketers to number 1 in the world, at **Google**
- Mentored 20000 business builders from all industries, sectors & niches via Mentoring and Coaching at **Accenture**
- Developed coaching certification programs for coaches to coach clients to high personal and professional growth at **Guild Education**
- Facilitated training for international consultants on leadership skills, resulting in a 500% increase in their sales and speaking engagements at **Deloitte**
- Directed 501(c)(3) non profit organizations, such as **Planned Parenthood Action Fund**, to reduce and eliminate stress in war veterans, people with autism, and elderly during bereavement, via pet/animal assisted therapy, movement therapy and art therapy

Corporate Consulting and Training

- Trained over 100 managers at **Ernst & Young** and in working-from-home skills, increasing: job satisfaction employee retention, and the company's profits by over 70%
- Delivered a 100-hour training program to over 2200 **Showtime** employees to foster awareness of diversity in the workplace, develop cross-cultural skills and improve work efficiency on all organizational levels
- Produced customized training manuals and handbooks for **General Electric**. Implemented policies and ergonomics guidelines, converting over 1000 managers into advocates for work-from-home programs. Doubled the productivity of over 9,000 employees
- Helped thousands of corporate executives apply organizational development skills within **Capital One**
- Instructed and advised thousands of managers at **Microsoft** coaching skills to improve their teams' performance and outcomes

EDUCATION

NORTHCENTRAL UNIVERSITY Ph.D. in Industrial Organizational Psychology, Dean's Honors, Student Government, Prescott Valley AZ	2014
International Coach Federation Master Certified Coach	2017
DISC Profile Assessment Certification	2011

PROFESSIONAL MEMBERSHIPS

American Society of Training Development, European Association of Work and Organizational Psychology, Organizational Development Network, Society Industrial Organizational Psychologists, Institute of Coaching of **Harvard**, Society Human Resources Management, Bay Area Applied Psychologists, National Speaker Association, Vistage, Chambers of Commerce, BNI, Rotary International, Toastmasters, Red Cross, and more